PMExpress

Promotion Tracking Report

Data Date: 5/6/93

Promotion 32602 -PAR B1G1F 100 DMPBIN
Start Date 04/19/93 End Date 06/07/93

	Whslr %	Retail %	Depot %	Qty Ordered	Qty Alloc	Util %
*10 -****						
11 -BTN		97.3%	2.7%	183	266	68.8%
12 -SYC	100.0%			66	124	53.2%
13 -CLK	12.4%	81.8%	5.8%	242	400	60.5%
14 -PHL	17.7%	52.0%	30.3%	198	210	94.3%
REG 1	***19.0%***	***69.5%***	***11.5%***	***689***	***1,000***	***68.9%***
NATIONAL	**19.0%**	**69.5%**	**11.5%**	**689**	**1,000**	**68.9%**

Nancy -
Display Utilization
as of 5/6 -
- Shel

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Source: https://www.industrydocuments.ucsf.edu/docs/lfdy0004

PMExpress

Promotion Tracking Report

Data Date: 5/6/93

Promotion 32601 -PARL B1G1F 20DL
Start Date 04/19/93 End Date 06/07/93

	Whslr %	Retail %	Depot %	Qty Ordered	Qty Alloc	Util %
*10 -****						
11 -BTN		94.1%	5.9%	1,570	1,995	78.7%
12 -SYC	93.9%	4.2%	1.9%	571	930	61.4%
13 -CLK	18.5%	74.7%	6.8%	2,001	3,000	66.7%
14 -PHL	48.8%	23.3%	27.8%	1,470	1,575	93.3%
REG 1	***29.0%***	***59.5%***	***11.5%***	***5,612***	***7,500***	***74.8%***
NATIONAL	**29.0%**	**59.5%**	**11.5%**	**5,612**	**7,500**	**74.8%**

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Source: https://www.industrydocuments.ucsf.edu/docs/lfdy0004